

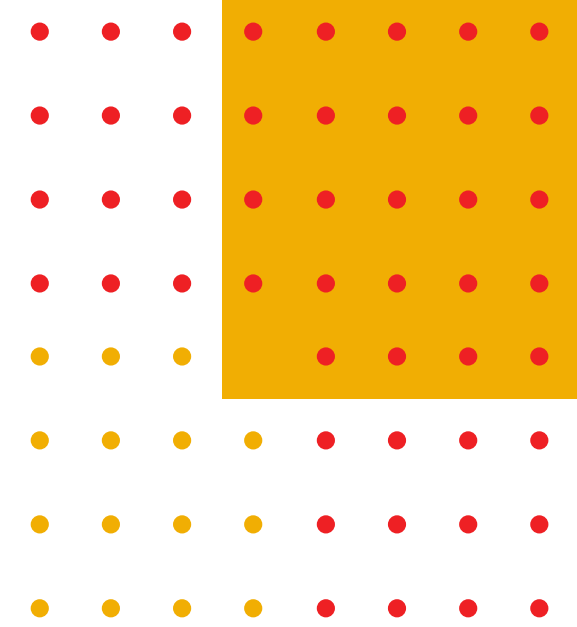


Canadian Nutrition Society
Société canadienne de nutrition

2023

Canadian Nutrition Society Thematic Conference

Exhibiting Opportunities





Why We Exist

Formed in 2010 after a merger between the Canadian Society for Clinical Nutrition and the Canadian Society for Nutritional Sciences, CNS aims to further nutrition as an important factor in maintaining health, preventing and treating disease.

CNS integrates multiple disciplines and professions interested in nutrition - including:

- Food Scientists
- Academics
- Healthcare Providers
- Registered Dietitians
- Government
- Industry Leaders
- Trainees/Future Professional



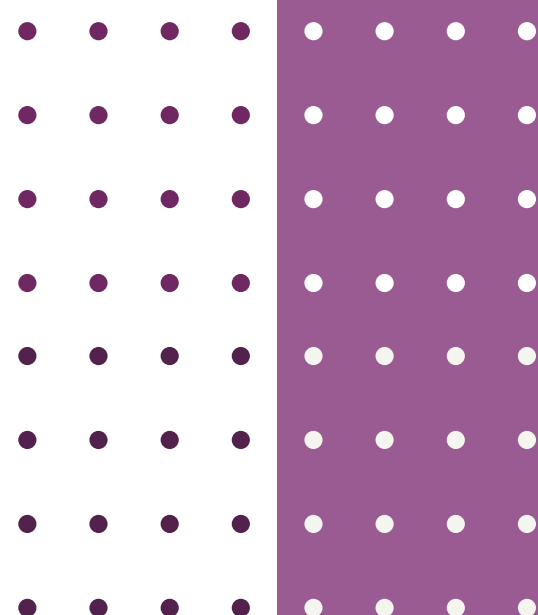


MISSION

Promote nutrition science and education, and advocate for best practices and policies that value the importance of nutrition to the health of all Canadians.

VISION

All sectors across the nutrition continuum have access to evidence-based nutrition science and information in order to support the optimal health of all Canadians.





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CNS Strategic Priorities



EDUCATION

Offer a range of for evidence-based nutrition information and its translation into practice



PROFESSIONAL DEVELOPMENT

Continued education for professionals with direct and indirect focus on nutrition



ADVOCACY

Profile evidence-based nutrition science to support good public policy in Canada



CAPACITY & GROWTH

Continue to grow capacity and impact



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Thematic Conference Exhibitor Opportunities



A premier interdisciplinary platform that brings together multiple sectors within the nutrition community to exchange knowledge about the latest developments related to disordered eating behaviours.

Why Exhibit?

- **ENGAGE** in a multi-disciplinary nutrition-focused one-day conference
- **VIEW** current research, guidelines and policies affecting a highly relevant issue
- **SHOWCASE** your latest products and services to leaders in the nutrition field
- **NETWORK** with notable Canadian nutrition professionals
- **REACH OUT** to conference participants and demonstrate commitment to nutrition and health



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CNS THEMATIC CONFERENCE

ADVANCES IN NUTRITION RESEARCH AND PRACTICE: FROM IDENTIFICATION TO TREATMENT OF DISORDERED EATING BEHAVIOURS

a one-day conference designed with a goal to increase understanding and capacity of attendees who are challenged in providing needed care to individuals exhibiting disordered eating behaviours, or with diagnosed eating disorders



NETWORKING

Brings together nutrition experts, opinion leaders, food scientists, academia, healthcare professionals, industry, government, and trainees.



EDUCATION

Provides up to date research, guidelines and policies affecting all aspects of nutrition science and health.



BUSINESS DEVELOPMENT

Attracts influential decision responsible for delivering innovation and solutions to their respective organizations.



RECRUITMENT

Profile accomplished issue experts to present their research in an interactive forum that highlights current and future top talent.



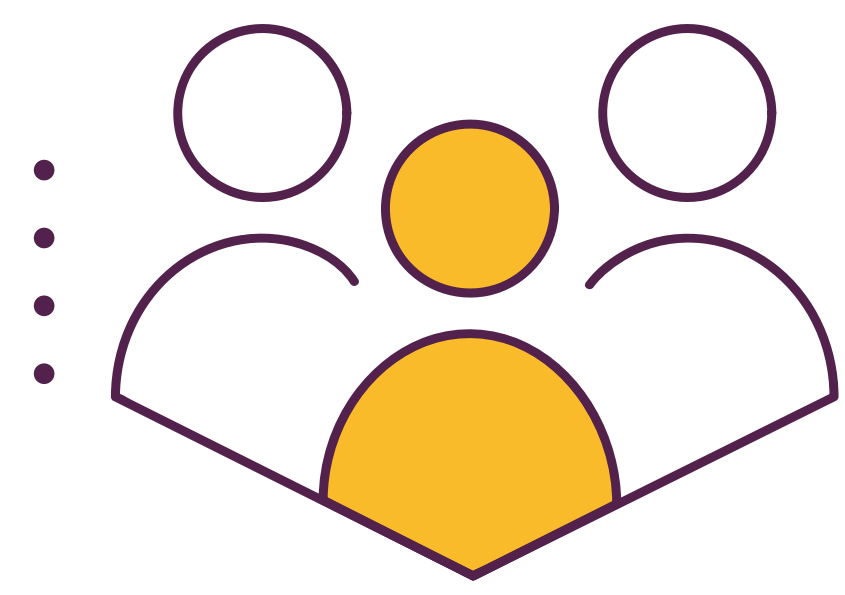
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Delegate Statistics

CNS promotes nutrition science and education, and advocates for the application of best practice and policies for the promotion of health and the prevention and treatment of disease.

The CNS Thematic Conference brings together approximately 300 leaders and experts (in-person and virtually) who are:

- Healthcare professionals
- Community health educators
- Government, Policy-makers
- Industry
- Scientists
- Non-government agencies
- Trainees / Future leaders



A high visibility opportunity to exhibitors to profile products, services, and initiatives.

An exhibitor space set up in a high traffic area that is open through the entirety of the day



TWO Types of Exhibiting Opportunities

6' Tabletop Exhibit | 10' x 10' Booth

6' Tabletop Exhibit includes:

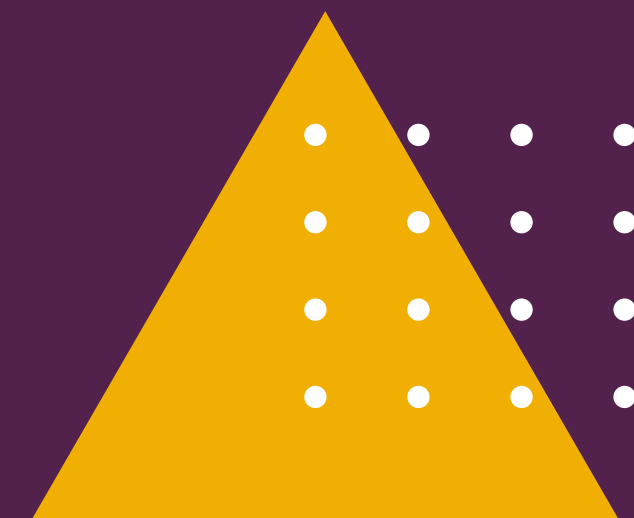
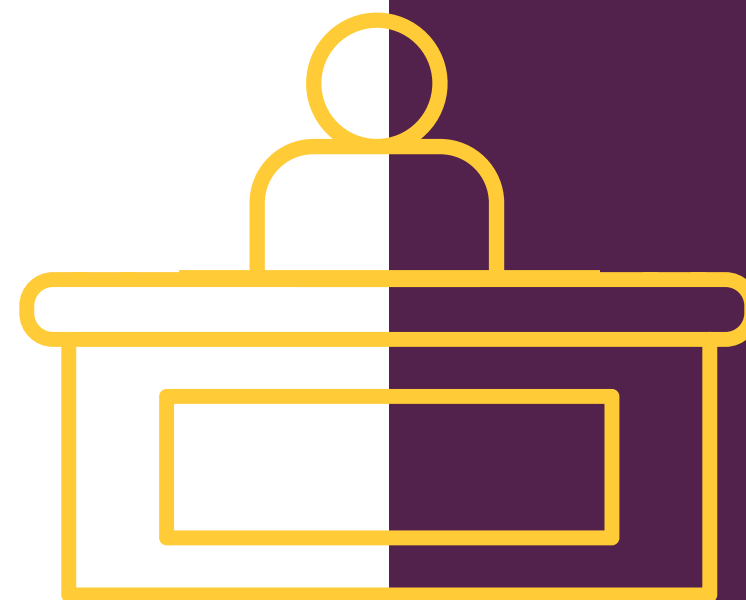
- ONE (1) 6' skirted table
- TWO (2) chairs
- ONE (1) delegate registration pass*
- Name tag for exhibit representative
- Complimentary refreshments

6' Tabletop

Before Dec. 16, 2022 \$ 850.00

After Dec. 16, 2022 \$1,200.00

* Exhibitors can purchase one (1) additional delegate registration pass for \$200.00





TWO Types of Exhibiting Opportunities

10' x 10' Booth | 6' Tabletop Exhibit

10x10 Booth includes:

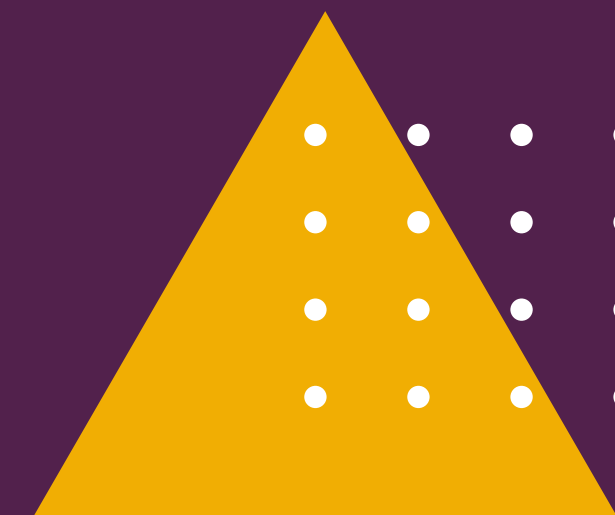
- ONE (1) 10'x 10' booth space (with 8' high back wall and 3' high sidewalls)
- ONE (1) 6' skirted table
- TWO (2) chairs
- ONE (1) delegate registration pass*
- Name tag for exhibit representative
- Complimentary refreshments

10x10 Tabletop

Before Dec. 16, 2022 \$1,200.00

After Dec. 16, 2022 \$1,500.00

* Exhibitors can purchase one (1) additional delegate registration pass for \$200.00





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Thematic Conference Exhibitor Date & Times

Date

SATURDAY
JANUARY 28,
2023

7:30AM - 4:30PM

Activity

REGISTRATION | NETWORKING |
POSTER & EXHIBITOR EXPO

BREAK

LUNCH | NETWORKING |
POSTER & EXHIBITOR EXPO

BREAK

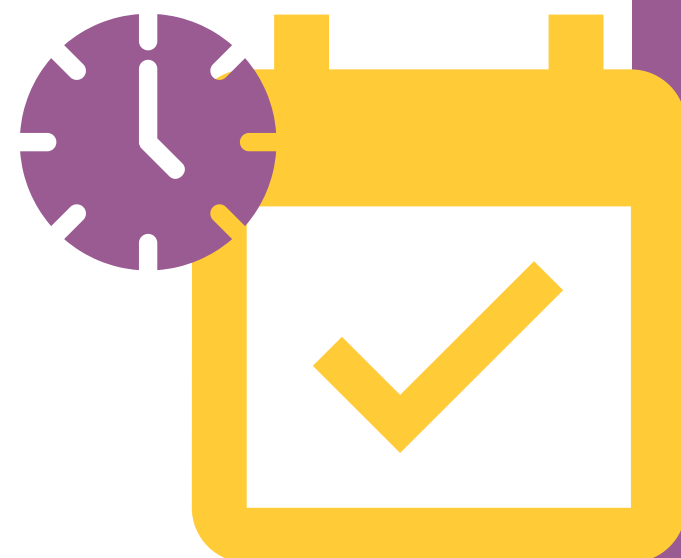
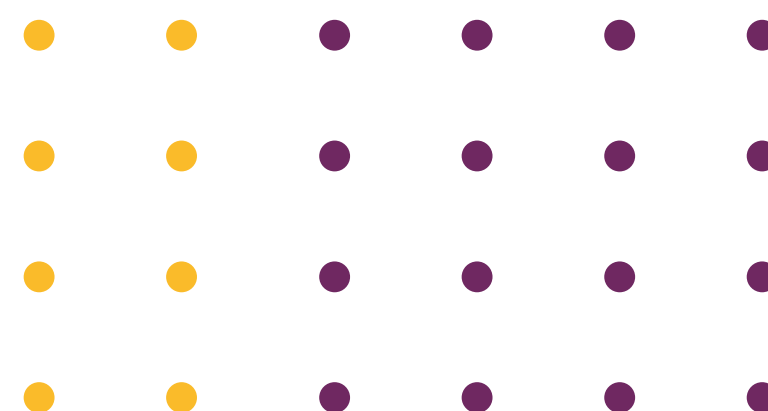
Time

7:30AM - 8:30AM

10:20AM - 10:40AM

12:30PM - 13:20PM

2:40PM - 3:00PM





Thematic Conference Exhibitor Information

Booth Assignment

- CNS Sponsors will be given first priority for booth selection.
- Application forms will be date-stamped and numbered upon receipt to facilitate booth allocations.



Exhibitor Services Kit:

- Once the application and payment are received and booth assignment is confirmed, an Exhibitor's Kit will be sent to the identified contact.
- Exhibitor Kit includes the rules and regulations governing the exhibit, equipment and service order forms, as well as information regarding material handling and shipping.





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Thematic Conference Exhibitor Information

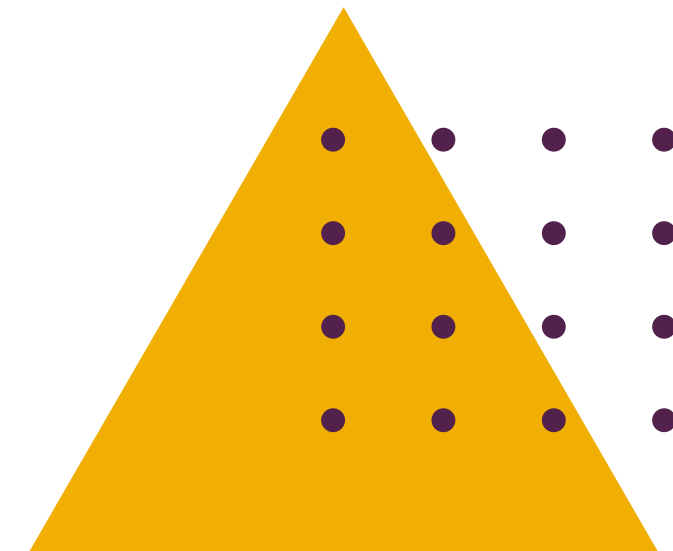


Conference Location and Hotel Accommodation

- Marriott Downtown at CF Toronto Eaton Centre, 525 Bay Street, Toronto, Ontario, M5G 2L2, Canada
- [Click for Reservations](#) – discounted rooms available until January 9, 2023 – Subject to availability

Cancellations

- Notice of cancellation must be submitted in writing to CNS.
- Cancellations received by December 16, 2022 will receive a refund of 50% of the fees paid.
- Cancellations on or after December 16, 2022 will not be refunded.





Thank You

To discuss exhibitor opportunities, please contact:

Cara Curtis, CNS Operations & Events Manager

cara@cns-scn.ca

613-482-8020 x 2

To discuss sponsor opportunities, please contact:

Andrea Grantham, CNS Executive Director

andrea@cns-scn.ca

613) 482-8020 x 1